



## Dayo Adetiloye Empowerment and Development Initiative

# NGO Profile

## Ondo State Business Empowerment Project Brief 2023

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## About Us

Dayo Adetiloye Empowerment and Development Initiative is a non-governmental organization (NGO) dedicated to empowering and fostering the development of individuals, particularly young people, in Ondo State, Nigeria. Founded in 2012, the organization has been actively engaged in its mission for over a decade.

We are committed to education, empowering and inspiring the development of underserved individuals and communities, especially youths and women through effective, innovative and tried and tested development approaches that are relevant for African context.

We focus on economic and educational empowerment of underserved population in Africa. We work with communities, government institutions, private sectors companies to implement sustainable interventions.

## Vision

To create an empowered society that is self sufficient

## Mission Statement

To empower and develop young people and women to be self-sustainable through capacity building, advocacy, research, education and business empowerment.

# Achievements

**15,000**

Youths Trained

**100**

Volunteers

**25**

Facilitators

**12**

Summits Conducted

**2**

Fellowships Conducted

**2500**

Entrepreneurship  
Books Donated

**3**

Secondary School  
Scholarship given

**3**

Business Grants Given

# Objectives

01

To educate, empower, and inspire youth and women through community development in Nigeria using sound proven models that get results.

02

To empower individuals with skills, knowledge and information that can make them sustainable and become successful people.

03

To develop community through community development projects

04

To convey empowerment information hard to reach communities especially rural communities.

05

To develop youth in the area of sport, education, health and business.

06

To empower youth and women in rural communities on business education.

07

To provide capacity building programs and a variety of wrap-around services to underresourced communities in the Sub-Saharan Africa.

## Why you should Trust us

**Transparency:** We are dedicated to transparency in all aspects of our operations including financials, activities, and decision-making processes. We create updates and reports on how funds are used and the impact they have.

**Proven Track Record:** Our organization boasts a robust history of success and achievement for over a decade. We have undertaken specific projects that have positively impacted numerous individuals and communities over the years. Testimonials and success stories from beneficiaries validate our real-world results.

**Accountability Measures:** We have rigorous accountability mechanisms in place, including regular audits, board oversight, and strict compliance with legal and regulatory requirements. Our unwavering commitment to adhering to best practices within the NGO sector underscores our accountability.

**Community Engagement:** Our active involvement with the local community in Ondo State is a cornerstone of our organization. We have worked consistently in Akure, Idanre, Igbara-oke. Our beneficiary has been from other places like Okitipupa, Ondo, etc. We prioritize listening to their needs, involving them in decision-making processes, and working collaboratively to address local challenges.

**Stakeholder Endorsements:** Our credibility is further bolstered by testimonials from beneficiaries, volunteers, partners, and supporters who can vouch for the positive impact and integrity of our organization. All the secondary Schools in Igbara-oke has benefited from our impact and a lot of you from the state.

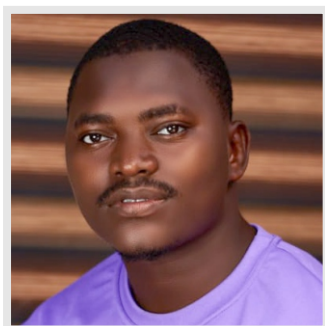
## Our Team



**Dayo Adetiloye**  
Executive Director



**Ojo Oluwasegun Samuel**  
Project manager



**Olorunfemi Akuruyejo**  
(FemiSEWO)  
Head of Partnership



**Adekunle Kazeem**  
IT Manager

## Our Board of Trustee



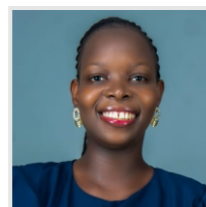
**Adetiloye Adedayo**



**Oludare Mudasiru**



**Ezekiel Arowolo**



**Arowosafe Olubunmi**



# Our Journey So far

Activities of the Dayo Adetiloye  
Empowerment and Development  
Initiative year by year, starting  
from its inception in 2012:

# 2012



- **Establishment of the Organization:** Dayo Adetiloye Empowerment and Development Initiative was founded in 2012 with a vision to empower and uplift youth and women.
- **Youth Empowerment Summit 2012** was conducted which was tagged: *Unleashing Your Entrepreneurial Potential*.

# 2013

## Youth Empowerment Summit 2013

### IGBARA - OKE YOUTH empowerment summit<sup>2013</sup>

Academics, Career, Business, Destiny, Relationship, Leadership,  
Personal Discovery/Development, Global Alignment/Networking

**2ND EDITION**



**DAYO ADETILOYE**  
Chairman, I-Gen 2013  
[www.dayoinitiative.org](http://www.dayoinitiative.org)



**BUNMI AROWOSAFE**  
Life Moulding School



**Babatundé Afolabi**  
BOA Universal Concept



**Abraham Ruth**  
Author, Awarding Power of Women



**Paul Oluwabusola**  
Diamond Vision Global Company



**Olanrewaju Adegoke**  
Renewed City Technologies



**Pastor Ibukun**  
Christian Life Centre



**Samuel Obe**



**Afe Kayode**  
Uncle Kay Group of School

**Keynote Speaker:**  
**Engr. Niyi Ijogun**  
Premier Holiday Resorts

**Special Session on Relationship Matters with**  
**Mrs. Yemi Akomolafe**

**ADMISSION FREE**

@ St Paul Anglican Church Hall, Igbara-Oke

**FRI. 27 DEC.**

Time: 9:00am

Registration/Red Carpet  
Starts 8:00am

Powered by:

**100/5 ACADEMY**

Supported by:

**BLESSED CITY TECHNOLOGIES** **UNCLE KAY GROUP OF SCHOOLS** **LIFE MOULDING SCHOOL** **STIW**

...Raising a new Generation of Giant Achievers

Enquiries: 08060779290,  
08174584556, 08060714372

- **Expansion of Educational Programs:** In 2014, the organization expanded its educational programs to include workshops and seminars on various subjects, including financial literacy and career development.
- **Youth Empowerment Summit 2014**

**IGBARA-OKE 2014 YOUTH EMPOWERMENT SUMMIT**  
**Theme: MAXIMIZING THE TIMES AND SEASONS**  
**3RD EDITION**  
**FREE VOCATIONAL TRAINING**  
 Date: Fri 26th December, 2014  
 Time: 9am  
 Venue: St. Paul Anglican Church Hall, Igbara-Oke, Ondo State.  
 Scholarship, Vocational Training, Academics, Career, Business, Leadership, Politics, Global Alignment, Networking, Personal Development, ICT, Agriculture.  
**DAYO ADETILOYE**  
 Convener I-YES 2014.  
 www.dayoadetiloye.com

**IGBARA-OKE 2014 YOUTH EMPOWERMENT SUMMIT**  
**3rd Edition**  
**Theme: Maximizing the Times and Seasons**  
**Friday 26th December, 2014**  
**Time: 9:00am**  
**@ ST PAUL ANGLICAN CHURCH HALL, Igbara-Oke, Ondo state.**  
 ...Raising a new Generation of Giant Achievers

# 2015



- **Introduction of Skill Development:** Skill development programs were introduced to equip young individuals with practical skills. These programs aimed to enhance employability and self-reliance among participants.
- **Youth Empowerment Summit 2015**

# 2016



- **Community Engagement Initiatives:** Our organization actively engaged with local communities to better understand their needs. This year marked the beginning of community-driven initiatives tailored to address specific challenges in Ondo State.
- **Youth Empowerment Summit 2016**

- **Focus on Entrepreneurship:** The organization intensified its focus on entrepreneurship development. We began providing mentorship, guidance, and resources to aspiring young entrepreneurs in the region.
- **Launch Heritage City football competition**
- **Youth Empowerment Summit 2017**



**ONDO STATE YOUTH EMPOWERMENT SUMMIT, 2017**

**Wednesday**  
**27**  
Dec. 2017

**9<sup>am</sup>**

Theme:

# Expert Secrets

**6<sup>th</sup> edition**

**PREMIER HOLIDAY RESORTS, IGBARA-OKE, ONDO STATE**



**DAYO & BUNMI ADETILOYE**  
www.dayoadetiloye.com  
Host



**AKINTAN AKINWEMI**  
Lecturer, Rufus Giwa Poly



**LANRE & OLAITAN ADEOYE**  
CEO PCT



**OLUWABUSOLA PAUL**  
CEO Diamond Global Vision  
(Keynote Speaker)



**AFE KAYODE**  
CEO Uncle Ray Groups



**OSHOKOYA JUMOKEYE**  
Educational Psychologist



**PASTOR IBUKUN**  
Christian Life Centre



**MC Okanlawon**



**BARR. TOBI OGUNLEYE**  
Special Advisor to ODSG on Transport



**OYEDIRAN DAYO**  
UK Trained HR Consultant



**MRS ODELE**  
Founder / Director BECCDF



**AYODEJI CHARLES**  
CEO Naija Marketing Pro



**BABATUNDE AFOLABI**  
CEO Bouaziti Media World

**OPPORTUNITIES**

- Student Business Grant Award Secret
- Latest food business Network In Nigeria
- How to Start your business or expand it with business grants in Nigeria e.g. Tony Elumelu Foundation \$5000 grant, GEM, YouWIN Connect etc.
- Success Secrets
- Relationships and Divine Secrets
- Leadership/Politics Secrets
- University Admission and Academic Success Secrets
- How to Start a blog from Zero Naira to make N200,000 monthly
- Launching of Empowerment Centre
- and lots more

**Admission: Free**

**Register NOW!**

How to register:  
Text: I-YES 2017,  
Name, Sex, Phone,  
Location to 08060779290  
To get your Seat No

**For Enquiries:**  
**08060779290**

...Raising a new generation of giant achievers

[www.igbaraokeyouth.org](http://www.igbaraokeyouth.org)

# 2018



- **Partnerships and Collaborations:** In 2018, you initiated strategic partnerships and collaborations with government agencies, businesses, and educational institutions to leverage additional resources and expertise for your programs.
- **Youth Empowerment Summit 2018 hosted in Akure, Idanre, Igbara-oke**

# 2019



- **Advocacy and Awareness:** Our organization actively engaged in advocacy efforts, raising awareness about youth empowerment and development issues at the local and regional levels. We advocated for policy changes that would benefit young people in Ondo State.
- **Launch of Dayo Adetiloye Leadership and Entrepreneurship Fellowship (DALEF) Cohort 1**
- **Youth Empowerment Summit 2019**

# 2019



## Call For Application

### Dayo Adetiloye Leadership & Entrepreneurship Fellowship (DALEF) 2019

This fellowship is a leadership, entrepreneurship and capacity building program for young people around Ondo state. It is powered by Dayo Adetiloye Empowerment and Development Initiative. It is a day programme and one year (online interaction on a closed WhatsApp group). The fellowship will select 20 young leaders between 18-35 years.



#### SELECTION CRITERIA/ ELIGIBILITY

1. Are between 18-35 years
2. From Ondo state or residence in Ondo State
3. Have a concrete focus on an idea, work or business you will like to use to impact your community.
4. The recommendation of fellows will be allowed.



#### APPLICATION TIMELINE

**Application opens**  
25th October 2019

**Application deadline**  
30th November 2019

Selected fellows will be notified on the 10th of December, 2019.

**Note: The "A day fellowship programme" is coming up on the 26th December 2019 at Igbara-oke.**

The venue will be communicated to the selected fellow of DALEF.

#### BENEFITS OF BECOMING A FELLOW

1. One year online capacity building
2. 1-day Empowerment training
3. Business and ideas Development
4. Professional development and Networking
5. Links to grants giving platforms

*The programme is designed to build skills and empower fellows to lead in their respective sectors and communities.*

**Note:** This fellowship program is a day programme, and if selected, it will happen at Igbara-oke, Ondo State between 9am - 4pm on Thursday 26th December 2019.

**20 PEOPLE**  
will be selected

Apply Here:

<http://bit.ly/2Cq2oK4>

You can also visit [www.dayoinitiative.org](http://www.dayoinitiative.org)

# 2020

- **Adaptation to Challenges:** Despite the challenges posed by the global pandemic, we adapted our programs to continue serving the youth. Virtual workshops and online resources were introduced to ensure continuity.
- ♦ **Youth Empowerment Summit 2019 ( Virtual Edition)**



**DAEDI**  
DAYO ADETILOYE EMPOWERMENT & DEVELOPMENT INITIATIVE

## YOUTH EMPOWERMENT SUMMIT 2020

**Theme: Building Massive Impact, Influence and Income Post COVID**

9th Edition | Virtual Summit | 18 Speakers | Transformational Sessions | 3Days

Dayo Adetiloye  
Convener

**L-R:**  
Abib Olamitoye  
Bibi Bunmi Apampa  
Dayo Sobowale  
Mene Blessing

**L-R:**  
Dada Bamidele Stephen  
Okon Richard  
Adekunle Kazeem  
Odedele Yinka

**L-R:**  
Ojo Samuel  
Seyi Oyedanya-Davies  
Bunmi Adetiloye  
Fadairo Omowumi

**L-R:**  
Ayodeji Oladeji Charles  
Akintan Akinyemi  
Babatunde Afolabi  
Adeoye Olanrewaju  
Pastor Ibukun

27th-29th November, 2020 3:00pm - 9:30pm Daily Register via: [www.dayoinitiative.org/yes](http://www.dayoinitiative.org/yes)

# 2021



**DAEDI**  
DAYO ADETILOYE EMPOWERMENT & DEVELOPMENT INITIATIVE

## CALL FOR APPLICATION

DAYO ADETILOYE LEADERSHIP & ENTREPRENEURSHIP FELLOWSHIP 2021 (DALEF) Cohort 2

The fellowship will select 20 young leaders between 18-35 years.

The fellowship started in 2019 with 25 fellows in cohort 1. The fellowship is a leadership, entrepreneurship and capacity building program for young people around Ondo State, Nigeria. It is powered by Dayo Adetiloye Empowerment & Development Initiative a Not-For-Profit organization. The fellowship programme is a day physical programme and one year (online mentoring interaction on a closed whatsapp group and zoom platform).

**Selection Criteria/ Eligibility**

1. Are you between 18-35 years?
2. From Ondo State or residence in Ondo State.
3. Have a concrete focus on an idea, work or business you will like to use to impact your community
4. The recommendation of fellows will be allowed

**Application Timeline**

APPLICATION OPENS 1st October, 2021

APPLICATION DEADLINE 30th November, 2021

Selected fellows will be notified on the 15th of December, 2021.

**Note:** The "A day fellowship programme" is coming up on MONDAY 27TH DECEMBER at Igbara Oke, Ondo State, Nigeria. The venue will be communicated to the selected fellow of DALEF.

**Benefits of Becoming a Fellow**

1. One-year online capacity building
2. One-day offline Empowerment Training
3. Business and idea development
4. Professional development and Networking
5. Links to grant giving organizations / Platforms and Training on how to apply for them.

The programme is designed to build skills and empower fellows to lead in their respective sectors and communities.

**Apply Here:**  
<https://bit.ly/DALEF2021>

You can also visit [www.dayoinitiative.org](http://www.dayoinitiative.org)

For Enquiries and sponsorship call/WhatsApp 08036030232

**Note:** This fellowship programme is a day programme, and if selected, it will happen at Igbara-Oke, Ondo State, Nigeria between 9am - 4pm on Monday 27th December, 2021.

- **Monitoring and Evaluation:** A robust monitoring and evaluation system was established to assess the impact of your programs. Data-driven insights allowed you to make evidence-based improvements.
- ♦ **Launch of Dayo Adetiloye Leadership and Entrepreneurship Fellowship Cohort 2**

- **Sustainability Focus:** Our organization continued its commitment to sustainability, ensuring that initiatives were designed to have a lasting, positive impact on the community.
- **Global Youth Empowerment Summit 2022 ( Virtual Edition)**  
We hosted speakers from 3 continent and 5 countries of the world



**Dayo Adetiloye Empowerment and Development Initiative**  
Presents  
**Global Youth Empowerment Summit 2022 Virtual Edition**

**11th Edition | Virtual Summit**  
**10 Speakers | Global Ideas | 3 days**



**Theme: Making Global Impact**

Zoom and Facebook Group and Live stream Centres

Friday 2nd – Sunday 4th December, 2022

Friday 3:00 pm WAT  
Saturday 9:30am WAT  
Sunday 4pm WAT

Register via:  
<https://www.dayoinitiative.org/gyes/>

For sponsorships, promotions, partnerships or any other enquiries  
call or WhatsApp 08036030232 or send email to [dayoinitiative@gmail.com](mailto:dayoinitiative@gmail.com)



 <b>Dayo Adetiloye</b> (Nigeria) Convener, Global Youth Summit	 <b>Ed Canela BSEE, MBA, PhD</b> (Philippines) Keynote Speaker
 <b>Oloho Michael</b> (Nigeria) SME Professional Trainer /Consultant	 <b>JT Oshole</b> (Nigeria) Career Transition Coach
 <b>Demilade Oluwasina</b> (Rwanda) Founder, Learnable Global	 <b>Olajumoke Ogunbodede</b> (USA) Duquesne University, Pittsburgh PA
 <b>Bunmi Adetiloye</b> (Nigeria) Educator, Counsellor and Coach	 <b>Aminata Kane Balde</b> (Sierra Leone), Executive Chair, Craving 4 development
 <b>Titilola Shawana</b> (USA) HR Director, Olu-tee Engineering	 <b>Olubisi Shaola</b> (Nigeria) Lawyer and Property Developer

# 2023

- **Upcoming Ondo State Business Empowerment Summit:** The year 2023 marks the planning and preparation for the upcoming Business Empowerment Summit, demonstrating our dedication to fostering entrepreneurship and economic development in Ondo State.

## What we intend to do in 2023

We intend to execute a project with a budget of N10million to Train and empower 500 Ondo state Women and Youths who are into entrepreneurship or are about to start a business venture with business knowledge and resources.

This project is needed urgently in the state because of Unemployment and Underemployment, the challenges businesses faced in Ondo state due to removal of fuel subsidy, Naira devaluation etc.

This is the first of its kind in the state as this project intends to attract the entrepreneurship actors in the entrepreneurial ecosystem in Ondo state. Focusing on Advocating, Empowerment and Development within the state.



## Problem Statement

- Limited Access to Knowledge and Resources
- Inadequate Skills and Training:
- Limited Networking and Collaboration Opportunities
- Gender and Youth Disparities

## Expected Deliverables

1. N100,000 grant for 20 people
2. Free CAC Business Registration and TIN for Another 50 People
3. Website Development for another 50 People:
4. Business Development Training for 500 Youth and Women
5. Trade fair show
6. Ondo state Entrepreneurship Ecosystem Actors presentations



## Date and Location

### Proposed date:

Saturday 9th December 2023

### Location:

Akure

### Venue:

( Not yet secured ) – We are looking for a venue that can be used as a support to this project.

The venue will be carefully chosen to accommodate a large number of attendees and provide a conducive environment for learning, networking and the trade faire show.

## Key Themes and Topics

The summit will feature a diverse range of topics relevant to entrepreneurship and business development, including but not limited to:

- Business strategy and planning
- Financial management and funding opportunities
- Marketing and branding strategies
- Innovation and technology in business
- Legal and regulatory considerations for entrepreneurs
- Success stories and lessons from accomplished entrepreneurs



## Speakers and Facilitators

Eminent speakers, industry experts, successful entrepreneurs, and business leaders will be invited to share their insights and experiences. Their expertise will provide valuable guidance and inspiration to the summit participants.



## Workshops and Interactive Sessions

The summit will include practical workshops, interactive sessions, and hands-on activities designed to enhance participants' skills and understanding of key business concepts.



## Networking Opportunities

Networking is a crucial aspect of the summit. Participants will have the chance to connect with like-minded individuals, potential business partners, investors, and mentors who can help them in their entrepreneurial journey.



## Exhibitions and Showcases

The event may feature exhibitions and showcases where entrepreneurs can display their products and services, gaining exposure and potential customers.



## Registration and Participation

To ensure broad access, the summit will offer various registration options, including physical and online. Registration details and guidelines will be communicated in advance.



## Collaborations and Sponsorships

The organization will seek collaborations with local and national businesses, government agencies, and other stakeholders to support the summit through sponsorships, partnerships, and resources.



## Impact and Sustainability:

The ultimate goal of the Ondo State Business Empowerment Summit is to have a lasting impact on the entrepreneurial landscape in Ondo State. The summit will emphasize the importance of implementing the knowledge gained and applying it to real-world business challenges for sustainable growth.

The Ondo State Business Empowerment Summit 2023 is a significant Project that underscores the Dayo Adetiloye Empowerment and Development Initiative's commitment to fostering entrepreneurship and economic development in Ondo State. It provides a unique platform for entrepreneurs to learn, network, and access resources that can propel their businesses forward, ultimately contributing to the growth and prosperity of the region.



# Budget

**NT10,000,000**

This budget will include various components to cover the expenses associated with planning, organizing, and executing the event.

<b>01</b>	<b>Venue and Infrastructure</b>
<b>02</b>	<b>Marketing and Promotion</b>
<b>03</b>	<b>Speaker and Workshop Facilitation</b>
<b>04</b>	<b>Participant Support and Logistics</b>
<b>05</b>	<b>Grants and Empowerment Initiatives</b>
<b>06</b>	<b>Staffing and Administration</b>
<b>07</b>	<b>Miscellaneous Expenses</b>



# How you come in

## **Sponsorship from High Net worth Individuals like you:**

We recognize you as High-net-worth individual and you can provide crucial financial support by making generous donations or sponsorships. Your financial contributions can help cover event costs, provide Grant for deserving participants, and ensure the Project success.

## **Venue support:**

We need a venue to carry out this project for the proposed 2 days.

## **Influence others to support this cause:**

Inspiring others in the community to contribute to this important cause. Their visible support can encourage a culture of giving and philanthropy in the society.

## **Mentorship and Guidance:**

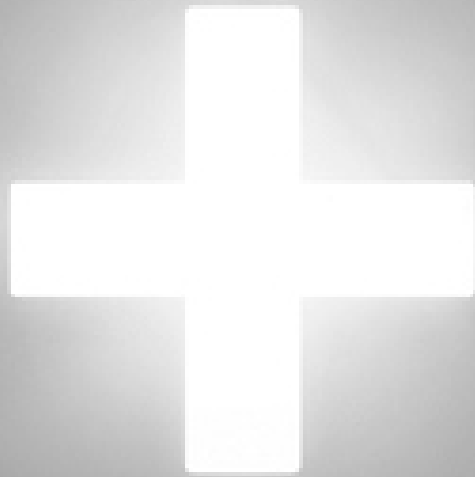
Beyond financial support, You can offer mentorship and guidance to young entrepreneurs attending the summit. Sharing Your expertise, experiences, and business acumen can be invaluable to the next generation of business leaders.

## **Legacy Building:**

Supporting initiatives like the project allows you to leave a meaningful legacy in the community. Your contributions can have a lasting impact on the entrepreneurial landscape and the lives of young people in Ondo State.

## **Customized Engagement:**

We can work closely with you to create customized engagement plans that align with your philanthropic goals and preferences. This can include recognition, branding opportunities, and tailored involvement in the programme.



# **What you stand to Gain**

08109733748 | 08036030232 | [www.dayoinitiative.org](http://www.dayoinitiative.org)



## **Platinum Sponsor**

# **N10 Million**

- The project will be in partnership with your person or organisation which will be communicated to the public throughout the project.
- Prominent logo placement on all marketing materials and event signage
- Recognition as the Platinum Sponsor during opening and closing ceremonies
- Keynote speaking opportunity at the summit
- Full-page advertisement in the event program
- Exclusive branding opportunities throughout the summit
- Opportunity to distribute promotional materials to all participants
- Acknowledgment on the summit website and social media platforms
- Dedicated sponsor spotlight in post-event press releases



## **Gold Sponsor**

### **N5 Million**

- Logo placement on marketing materials and event signage
- Recognition as a Gold Sponsor during opening and closing ceremonies
- Keynote speaking opportunity at the summit
- Half-page advertisement in the event program
- Branding opportunities during specific sessions or workshops
- Opportunity to distribute promotional materials to all participants
- Acknowledgment on the summit website and social media platforms

## **Silver Sponsor**

### **N1 Million**

- Logo placement on marketing materials and event signage
- Recognition as a Silver Sponsor during opening and closing ceremonies
- Quarter-page advertisement in the event program
- Branding opportunities at designated areas during the summit
- Acknowledgment on the summit website and social media platforms

## Bronze Sponsor

**N500,000**

- Logo placement on marketing materials and event signage
- Recognition as a Bronze Sponsor during opening and closing ceremonies
- Acknowledgment in the event program
- Acknowledgment on the summit website and social media platforms

## Supporting Sponsor Less than N499,999

- Acknowledgment on marketing materials and event signage
- Recognition as a Supporting Sponsor during opening and closing ceremonies
- Acknowledgment in the event program
- Acknowledgment on the summit website and social media platforms

### Generally all sponsors benefit from

Visibility and Brand Exposure, Networking Opportunities, Market Expansion, Thought Leadership, Community Engagement, Media Exposure: Philanthropic Impact, Post-Event Engagement

Bank Account  
to pay into



### United Bank of Africa (UBA)

Account Name:

**DAYO ADETILOYE EMPOWERMENT  
AND DEV INITIATIVE**

Account Number:

**1025238803**

## Our Impacts in Pictures



## Our Impacts in Pictures



## Our Impacts in Pictures



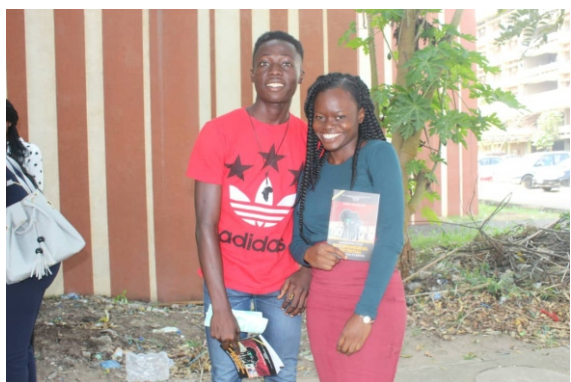
## Our Impacts in Pictures



## Our Impacts in Pictures



## Our Impacts in Pictures



**Akure Office:**

No1, Peace community, Oke Odu,  
Ilere quarters, Akure

**Igbara-Oke Office:**

No 1 Oluwatoaye street, Molete  
quarters, Igbara-oke, Ondo state.

**Magboro Office:**

No 17 Community Avenue, Ilupeju  
Magboro, Lagos-Ibadan Express  
Way.

**Phone:**

08109733748, 08036030232,  
08060779290

**Website:**

[www.dayoinitiative.org](http://www.dayoinitiative.org)