



**expertnaire**

**Affiliate Marketing**

**A Special Guide  
Expertnaire: How  
I made 7 Figure  
Income from it and  
How you too can.**

**Written By  
Dayo Adetiloye  
[www.dayoadetiloye.com](http://www.dayoadetiloye.com)**

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## About the Author

### Dayo Adetiloye Profile



**Dayo Adetiloye** is a successful Serial Entrepreneur, International Business Planning and Development Consultant, Speaker, Trainer, Author, Mentor, Coach, Blogger, a Network and Affiliate Marketing professional (NAMPro). -2022 Faculty, TERRA ACADEMY FOR THE ARTS -2022 Mentor, Teach for Nigeria

- 2021 Short Time Expert GOPA Consultant Worldwide
- 2021 Jimi Tewe Public Speaking Mentoring Programme
- 2019 Pitch Judge and Mentor, Tony Elumelu foundation
- 2018 SME Business Trainer and Coaching Advisor at GIZ for SME Loop.
- 2018 Fellow, YALI RLC Online Cohort 9
- 2017 Fellow, Inspire Africa Train-the-Trainer Entrepreneurship programme sponsored by US Consulate Lagos and the Dickey Center, U.S.A.
- 2016 Fellow, Tony Elumelu Foundation Entrepreneurship Programme
- 2015 Top 50 Innovative Entrepreneurs, BET5 by Diamond Bank and EDC, PAU.

He is an alumnus of Enterprise Development Centre (EDC) of the Lagos Business School (LBS), Pan Atlantic University (PAU). He holds Master of Business Administration (MBA) from Obafemi Awolowo University, Ile-Ife, Nigeria.

Through his training, mentoring, speaking, coaching programmes, and accessing grant opportunities in Africa via [www.dayoadetiloye.com](http://www.dayoadetiloye.com) (Dayo Adetiloye Business Hub), he has empowered many young people in the last 5 years to start and grow their own business, build wealth, create multiple streams of income and achieve financial independence.

He has mentored over 5000 people to access YouWiN Grant, Tony Elumelu Grant, Diamond Bet Grant, Etisalat Grant, Nigeria International Breweries Kick Start Grant, GEM and a lot of local and foreign grants. His clients cut across Africa and all over the world. Dayo Authored the Award-winning book “**Unleashing Your Entrepreneurial Potential For African Students**”, He is the convener of the popular Igbara-oke Youth Empowerment Summit (I-YES) in Ondo State, Nigeria.



He is the CEO of Dayo Adetiloye Business Hub (DABH). And he sits on board of several businesses including Life Moulding School, SAB Mart stores International, SOLAREX Technology Information World (STIW) among others. He was once a member of the executive council of GLT Business School. Dayo is a thorough bred Business Development professional with a passion for Entrepreneurship and Enterprise Development, especially Business Startup and Turnaround. He brings a unique insight into providing guidance for organizations no matter what fields they play with.

He generally helps people to discover, develop and fulfill their business potentials.

He is a Certified Trainer in Design Thinking by the U.S Consulate, Lagos and the inspire Africa Entrepreneurship Institute.

#### **Social Media Handles:**

Website: [www.dayoadetiloye.com](http://www.dayoadetiloye.com)

Twitter: <https://twitter.com/Dayoadetiloye>

Instagram: [https://www.instagram.com/dayo\\_adetiloye/](https://www.instagram.com/dayo_adetiloye/)

YouTube: <https://www.youtube.com/c/DayoAdetiloye>

Facebook: <https://www.facebook.com/adetiloyedayo>

LinkedIn: <https://www.linkedin.com/in/adetiloye-dayo-48a92256>

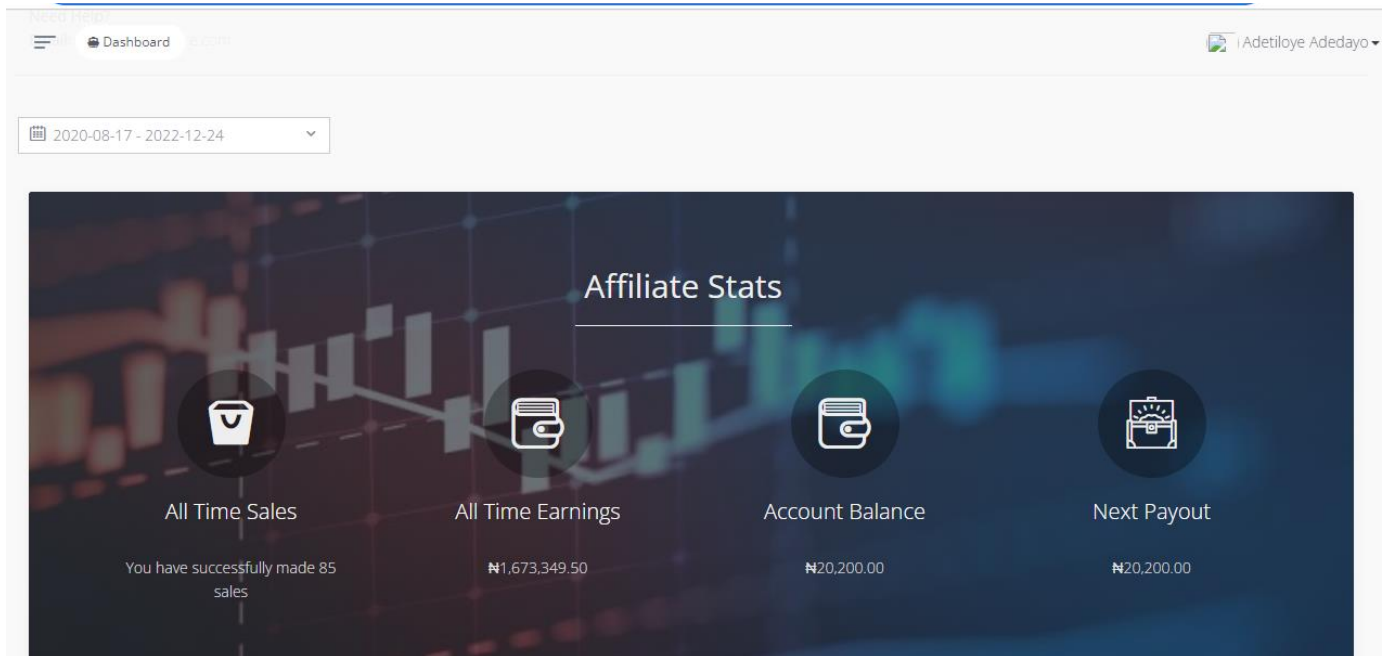
Entrepreneurship community

<https://www.facebook.com/groups/156197005130352/>

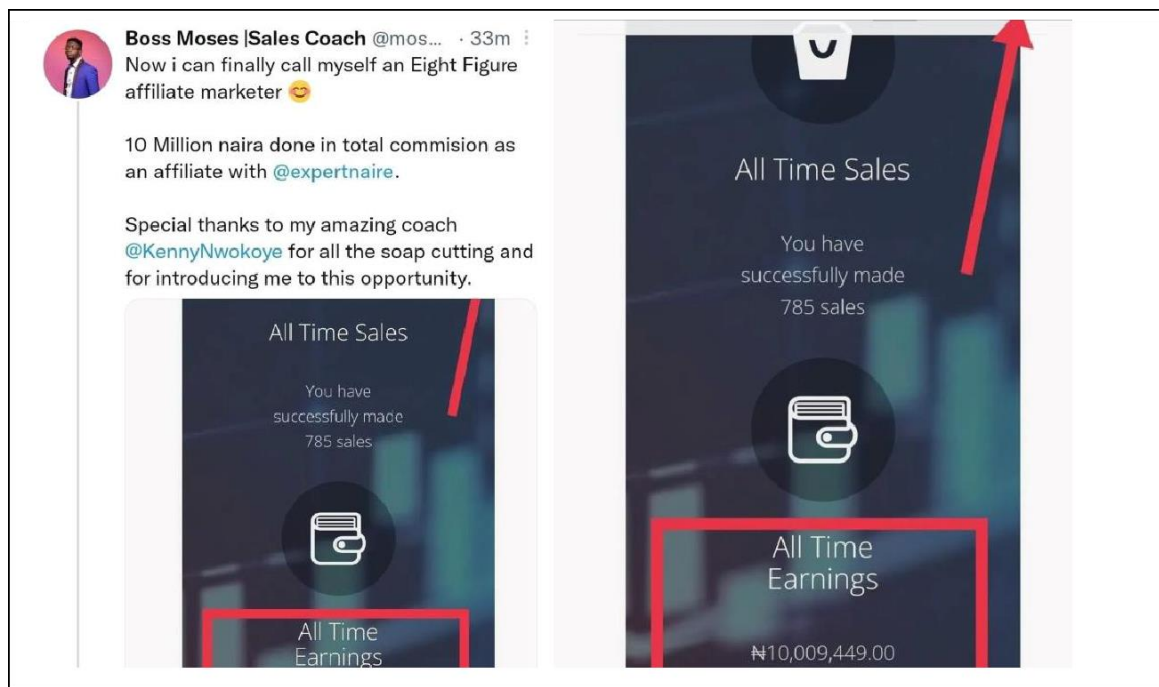
# Chapter 1

## Introduction

Before I show you this Expertnaire Affiliate Marketing opportunity and how to go about it, here is a screenshot of my 7 Figure accumulated Income



Here is the testimony of other people that have earned more than I do in the business.







Is any amount possible with Expertnaire?  
In April, we paid Caleb Nwanneka 11 Million Naira in 1 week.  
So the question should be how big is your ambition?

**Nwanneka Caleb** @caleb\_nwan... · 04 Apr :  
First, making 11M in a year was the goal

Then making it in one month became the goal

Now we've crushed it all and we're making **11 million** in one week with affiliate marketing. 🙌🔥

Omo, thank you Boss @toyinomotoso for giving us @expertnaire.

Congratulations to me 🎉🎉 – at Savoy Resort & Spa

From Expertnaire · info@expertnaire.com  
To nwannekacalebekene@gmail.com  
Date 1 Apr 2022, 03:39  
Standard encryption (TLS).  
See security details

Friday · 10:23 AM

Acct: 0420412660  
Amt: NGN11,079,900.00 CR  
Desc: |CIB:EXPERTNAIRE||  
STAR SYSTEMS NIGERIA LIMITED  
Avail Bal: [REDACTED]  
Date: 01-Apr-2022 07:26

**expertnaire**

Hello Caleb Ekene Nwanneka

You've received a payment of **₦11,080,000.00**

Balance Information

11 million made in one week!!!! 🙌🔥

This one na alert wey dey break phone screen 🙌🔥

**This business I am about to introduce you to is a new way of making money online and it requires learning and practicing. With your browsing phone and WhatsApp you can get started.**

**It also requires a registration free of N65,000 for you to come on board.**

**This covers your learning via the 72IG Affiliate and Digital Marketing School and 1 year free on the Expernaire platform. You renew every year with N10,000 as an affiliate.**

# JOIN US!

This is me with the new breed of online Nigerians who make N400k to N1m a month working mostly from their smartphones.



**REGISTER - N65,000**

Price goes up to N75,000 from Jan 1, 2023

**NOTE: This product does not have a money back guarantee. All Sales Are Final. No REFUNDS!**



## Chapter 2

### How to start a profitable Affiliate Marketing Business in Nigeria through Expertnaire.

Let's dive into learning more about the Affiliate Marketing Industry.



#### What Is Affiliate Marketing?

It is about helping people or companies to sell their business, either products or services and getting commission from the sales.

It is a business model you can start without having too much of investment. Just look for people that needs the products and services and become the middle man. You start with little capital to register as an affiliate.

According to [investopedia.com](https://www.investopedia.com), Affiliate marketing is an advertising model in which a company compensates third-party publishers to generate traffic or leads to the company's products and services. The third-party publishers are affiliates, and the commission fee incentivizes them to find ways to promote the company.

## It is further broken down this way.

- Affiliate marketing is a marketing scheme in which a company compensates partners for business created from the affiliate's marketing tactics.
- Digital marketing, analytics, and cookies have made affiliate marketing a billion-dollar industry.
- Firms typically pay affiliates per sale and less frequently by clicks or impressions.
- The three main types of affiliate marketing are unattached affiliate marketing, involved affiliate marketing,

**expertnaire** AFFILIATES VENDORS SUPPORT FAQs LOGIN

## We Distribute High Value Digital Knowledge Products

Let our network of high performing affiliates help you connect with millions of paying customers.

GET STARTED

### WHAT WE DO:

Expertnaire is a digital marketplace where we help creators of digital products get more sales and connect with more customers via our platform and network of high performing affiliates.

## What is expertnaire?

Expertnaire is a digital marketplace where we help creators of digital products get more sales and connect with more customers via our platform and network of high performing affiliates.

## We Distribute High Value Digital Knowledge Products

Let our network of high performing affiliates help you connect with millions of paying customers.

**20,000+ Products Sold**

**16,000+ Affiliates**

**40+ Product Creators**

As an affiliate, you **Get Paid For Recommending High Value Digital Products From Top Experts**

You can earn money by recommending any of the high value digital products on Expertnaire to your subscribers and followers.

All you have to do is use the unique link of each product that our system provides

Our highly effective tracking system ensures that you are compensated for the sales you refer.

**So, how do you start making money as an affiliate and what are the processes and business models around it?**

Most online businesses make money from affiliate marketing by recommending valuable products and services.

**Advantages of Affiliate Marketing in Nigeria**

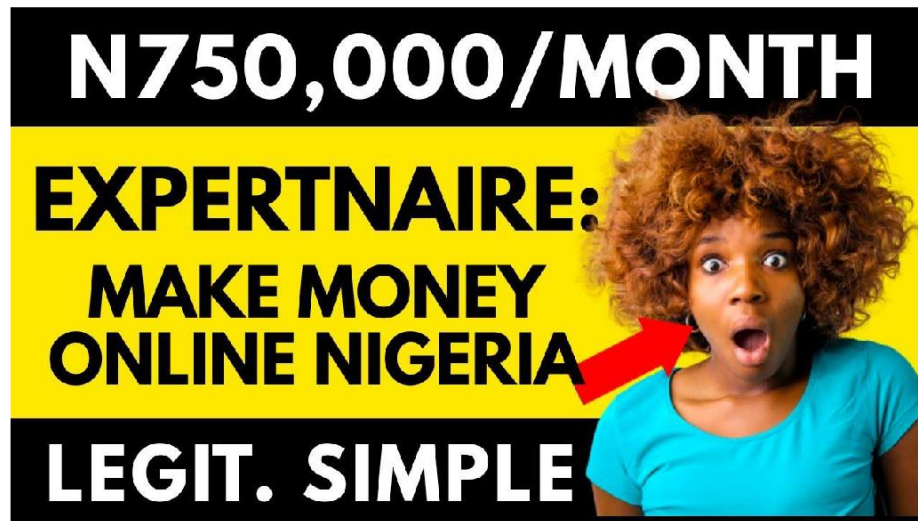
#1: Passive Income – You can build up a system and make money while you sleep

#2: Highly Scalable- You can sell more of what you are selling

#3: Multiple Income Source- Plan B and Multiple streams of income is important

#4: No Limit to Your Income – No cap to your money.

#5: Low Start-Up Cost- This is a great advantage and low barrier to entry



**N750,000/MONTH**  
**EXPERTNAIRE:**  
**MAKE MONEY**  
**ONLINE NIGERIA**  
**LEGIT. SIMPLE**

**Toyin Omotoso in one of [his letters](#), explains How to Start Affiliate Marketing on Expertnaire which is the only platform I recommend in Nigeria for affiliate marketing.**

The only type of products available on Expertnaire are Valuable digital products e.g ebooks, software, online courses

The platform has over 137 Valuable Digital products as at the time of writing this business opportunity book.

**Step 1: Register on the Expertnaire platform and select products to market based on your chosen Niche.**

**Step 2: You Should Understand the Product You Want to Recommend**

In order to market any product effectively, you have to really know what

it is about. This way, you will be able to explain it and answer

questions based on it. To do this, you should study the product itself or the sales message about the product

"I don't trust most Naija marketers. Many of them do not make money. All they do is see info on how to make money. There is come one I now trust BIG TIME when it comes to doing business online. His name is **Toyin Omotoso**. He is one of the few people I respect in this country"

- **Otunba Akin Alabi**  
CEO NairaBet



### **Step 3: Find the People Who Need the Product**

Since only the people who need a particular product will buy it, the

next thing you have to do is to FIND people who are interested in the

product.

People that will buy these products are on your contact list via Whatsapp or Email List, Social media followers, Other people on social media, Other people on the internet,

You can also get people offline e.g Church or mosque, Clubs and associations, Community members and neighbours.

Then, you can run facebook, google adverts etc.



## **Step 4 – Recommend the Product You Are Marketing To Them**

Now that you have found the people who are interested in the product you are marketing, it is time to recommend the product to them

This can be as simple as giving them your affiliate link for the product

When they click on it, it takes them to the sales page for the product

If the sales page is highly persuasive, some of them will buy

In many cases, the way you recommend a product is why people will buy it. I usually like to buy the product I am marketing atimes and study it so

that I can do a good recommendation job.

But that is me anyway.

It is not compulsory,

But just know that if you are unable to do a good job of explaining why

the product you are promoting will be a good investment/purchase for

people, they won't buy.

You should also realize that many people won't buy immediately especially if the product is a bit pricey.

This is why you need to be able to remind them about the product over and over.

### **CONCLUSION:**

The above explanation is to just wet your interest in affiliate marketing. I have a more comprehensive course that you can take to learn this skill on Expertnaire affiliate marketing.

I personally have taken this course and it was a wonderful experience.

Since then, I have personally made some cool money in affiliate marketing. You can see my earnings above. You know I like marketing a lot and I like learning. And solving problems. And creating solutions.

If you get to buy this course, you will [get 1 year free on the Expertnaire Affiliate](#) marketing platform. And you will get 50% commission if you recommend this product to others.

Then I will coach you personally for you to succeed in Affiliate marketing.

**If you need any help, chat me up on 08060779290.**

**Who is this Affiliate marketing good for:**

1. Best for working Class,
  2. Students
  3. Stay at Home Mum
  4. Youth Corpers
  5. Professionals
  6. Newbies in Internet marketing
  7. Bloggers
  8. Lecturers
  9. Bankers
  10. Pastors
- etc.

**Before I proceed, if you want to start this business now and you have your N65,000 available.**

Here is the procedure.

We have two options. You do it yourself or I help you do it.

**1. Pay with your ATM Card**

Here is the link to buy the 72IG WhatsApp Income Generator and Expertnaire Implementation program,

<https://app.expertnaire.com/product/6752754464/7136346037>

If you don't like using your ATM card online, you can make the N65,000 payment to me and send your details.

Make payment here

Bank: **Guaranty Trust BANK (GTB)**

Account Name: **Adetiloye Adedayo Patrick**

Account Number: **0037218392**

Account Type: **Savings**

Then send The following as Text message or whatsapp to me on 08060779290

1. Full name,
2. Phone no
3. Email address

Then I will help you to make the payment.

You can ask any question about this 2 procedures on 08060779290.

### **What are the benefits of starting Expertnaire Affiliate Marketing through Dayo Adetiloye**

**1. One on one training via a closed WhatsApp group** ( I have mentored over 50 people through this process) the book you are reading now is a comprehensive material I use to coach people that join Expertnaire affiliate marketing through me.

2. Special Guide on how to access all the opportunities that are attached to the Expertnaire platform.

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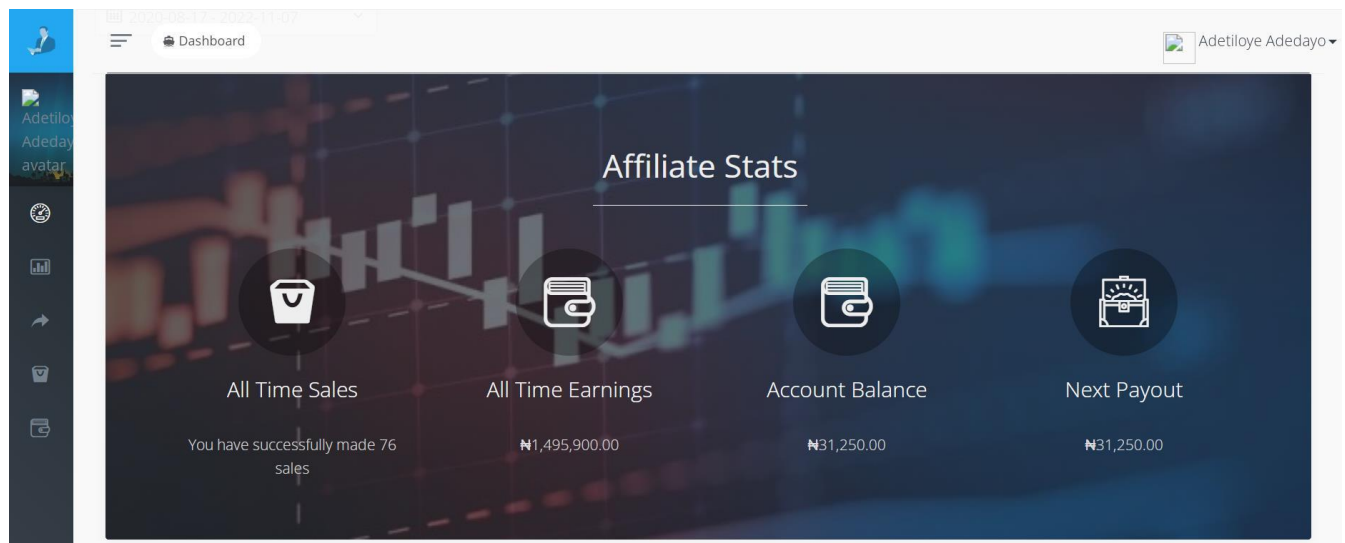
<https://app.expertnaire.com/product/6752754464/7136346037>



## Chapter 3

### How I joined the Expertnaire Affiliate Marketing business.

This was 3 years ago, I wanted to buy a course on YouTube Monetization blue print of Dr Malik and I saw that the product was listed on expertnaire. To save money, I just registered and I use my money to pay. That was it, I received my first commission on the platform. And today, with my N65,000 I started with, I have made my money back and a lot of money from the business and I am just starting. See my 7 figure screen shot below.



**Don't ever despise your small beginning, this earning keeps increasing every week. It will get to a time that I will be making this 7 figure every week.**

**So, listen:**

They are two things involve in this opportunity:

- 1. The affiliate marketing school**
- 2. The affiliate marketing platform.**

**1. The affiliate marketing school is called 72IG** and here you learn a lot on affiliate marketing and digital marketing

As a student of the affiliate marketing school, you have access to one-year free access to the expertnaire affiliate marketing platform and you renew with N10,000 every other year.

The price for the 72IG affiliate marketing school is N65,000. You get N5,000 discount from me to buy browsing data if you buy through me this week. That way, you pay N60,000 instead of N65,000.

**Note that this Price will increase very soon to N75,000.**

The earlier you make payment, the better for you.

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## JOIN US!

This is me with the new breed of online Nigerians who make N400k to N1m a month working mostly from their smartphones.

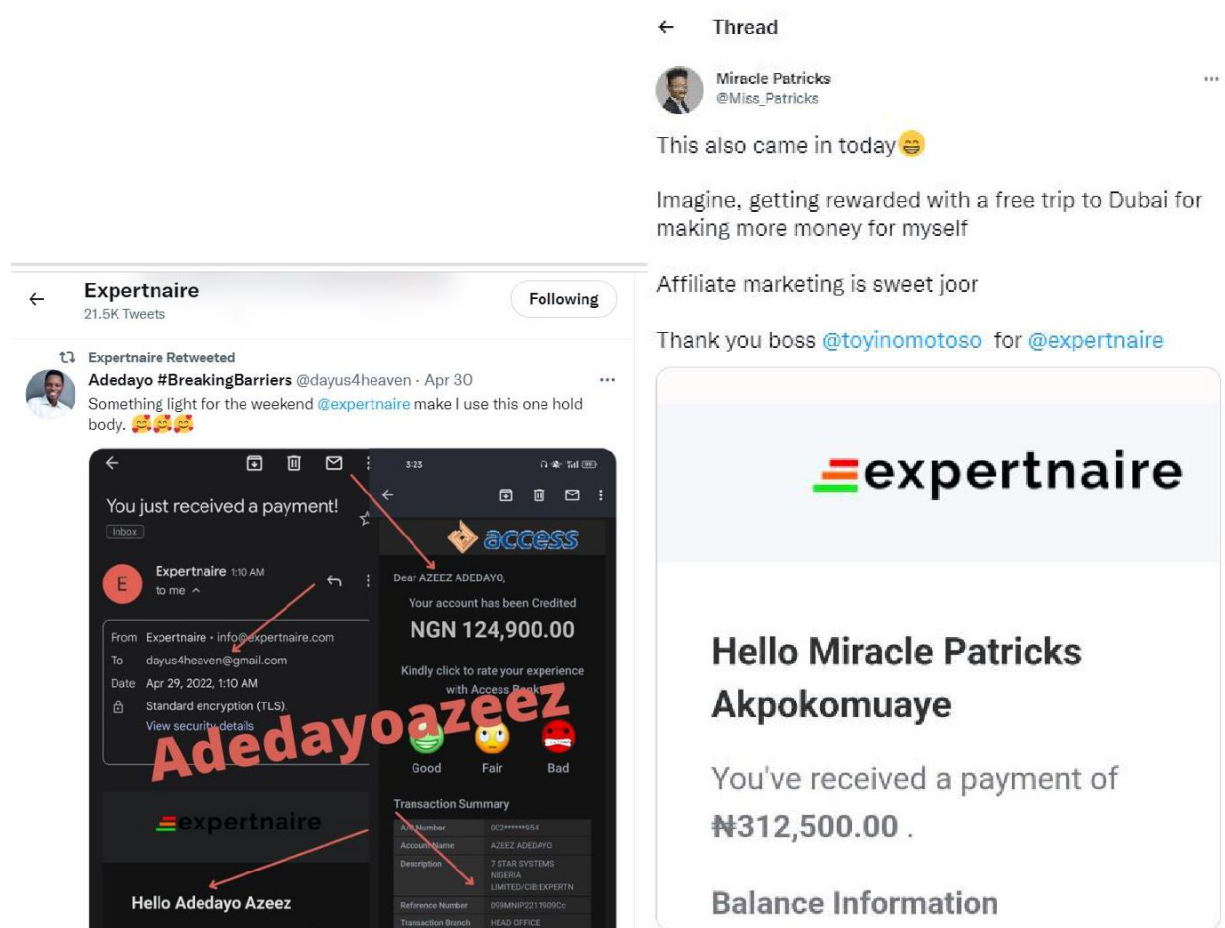


**REGISTER - N65,000**

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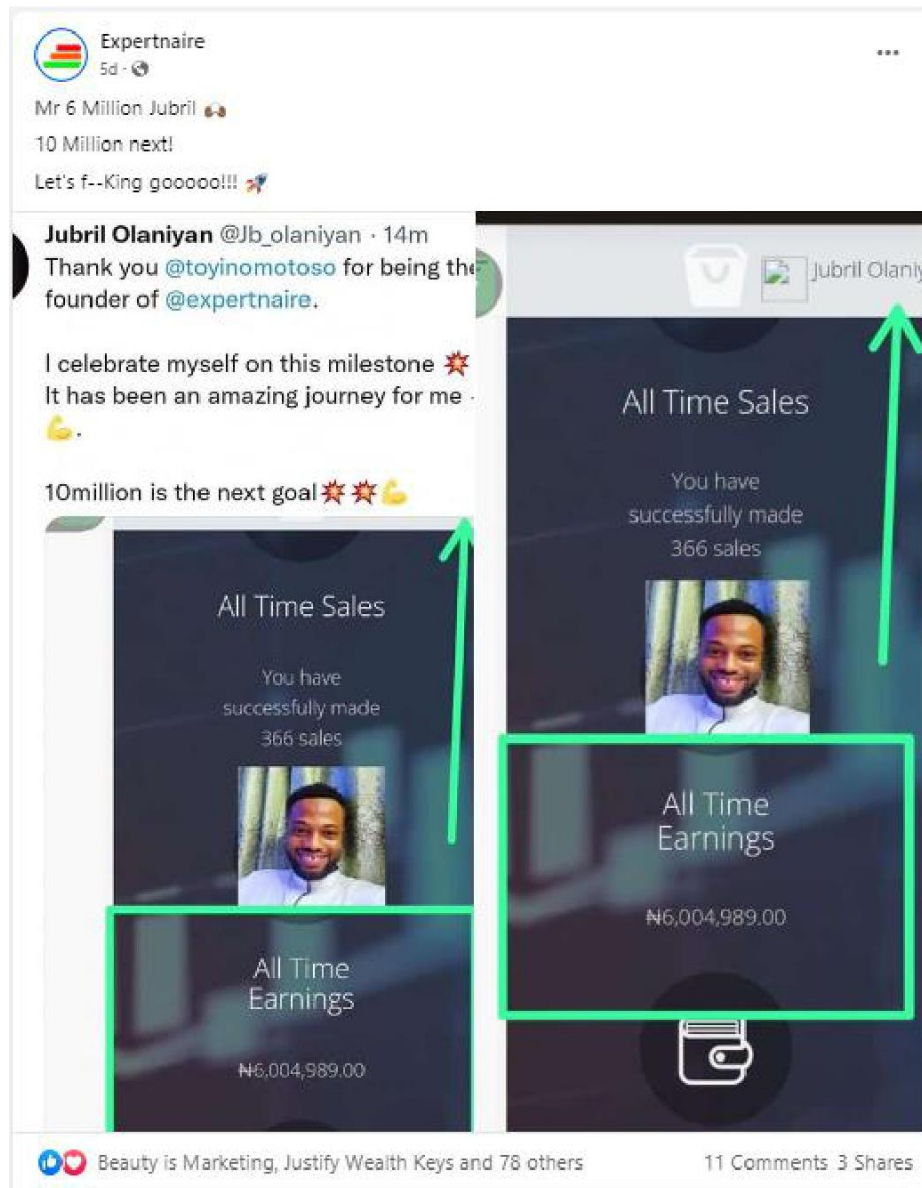
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2. The affiliate marketing platform which is called the expertnaire. You can check the platform on [www.expertnaire.com](http://www.expertnaire.com). On this platform, I personally have made up to N1.5 MILLION from it. What I started with N65,000. There are a lot of people like Caleb that have made over N100 MILLION, people like Bruno that have made close to that amount also. Also, females like Chioma and Pat are doing very well. Check their testimonies on twitter.



The fact that you are not making money online does not mean that others are not making money.

Affiliate marketing can truly help you to make more money online if you learn and implement by putting in the work.



This opportunity is both new knowledge for you and money-making for you.

Let's me dig deep into all what you will learn from this programme after you have paid your N65,000.

## Chapter 4

### **80 Things You Will learn from 72IG Digital Marketing Skill Development and Expertnaire Affiliate Marketing Implementation Programme. (Cost N65,000)**

We are in the world of digital marketing and the internet has come to stay. We just have to step up by upgrading our Digital skill. N65,000 is the only thing you need to upgrade your digital marketing to the next level.

Mr Eze, a young married man learnt this skill and became a very valuable employee in his place of work because of this Digital marketing skill. His revenue Increased by x5.

Your phone is your asset to take your share from the digital space. Your phone should not be a liability but an asset. With your phone, you can start affiliate marketing in Nigeria if you have good digital marketing skills.

Will you like to Increase your earning power by upgrading your Digital marketing skills and use them to sell other people's products?

#### **Here are the things I learnt from 72IG program.**

This course contain videos, write ups, and E-books.

1. Whatsapp Income generator – You learnt how to make money through whatsapp. There is a special way of doing



this. I have made more than a million Naira from this whatsapp idea alone.

2. How to create a profitable sales funnel
3. Twitter money blueprint
4. Whatsapp campaigns
5. Weekly mentorship
6. Access to expertnaire affiliate platform, I have made over 300k from this.
7. Replays of 72IG coaching
8. Affiliate marketing and how to select hot products
9. Understanding the expertnaire affiliate system
10. Picking a product to promote understanding the product the potential buyer
11. Whatsapp sales funnel
12. How to promote to contact you already have
13. How to promote people who don't know you.
14. Whatsapp status marketing
15. How to create whatsapp links
16. How to use whatsapp auto responder
17. How to use card to create webpages
18. How to sell with whatsapp broadcast
19. How to sell with whatsapp groups
20. How to create whatsapp powerful headlines
21. How to create whatsapp content calendar
22. Whatsapp sales script

23. Sample of presell articles
24. Conclusion and call to action templates
25. How to get scalable traffic
26. How to install word press to build website
27. How to install thrive architect
28. 4 ways to make money online
29. Where the money is right now and How to get it
30. Swipe for emails
31. Swipe for WhatsApp
32. Swape for social media post
33. What top affiliates do differently to make sales
34. How you can 10X your sales event if you are a beginner affiliate marketer
35. Ultimate organic traffic sales blueprint
36. Setting your foundation
37. Tips on how to be productive
38. How to use your expertnaire affiliate account on a desktop
39. How to use your expertnaire affiliate account on a mobile phone.
40. How to get your first 2-5 sales without spending money on adverts
41. Whatsapp sales blueprint
42. Classical music for productivity
43. How to get a virtual card on get barter

44. How to pick a promising product to market
45. How to conduct effective product & market research
46. Research worksheet
47. How to kickstart your sales process
48. Angles/ Headline formula & samples
49. Facebook opening statement formulas & samples
50. Engineering your lead magnet, option page & Thank you page
51. David ogilvy's adverts samples
52. Ogilvy Pressell formula
53. Optin page templates
54. Getting your domain name, webhosting and page builder ready
55. How to install word press & Thrive architect
56. How to design webpages
57. How to create auto responder
58. How to use Trojan Emails to drive sales
59. Introduction to Facebook advertising
60. How to "bullet-proof" yourself against Facebook bans
61. What to do if Facebook bans your account
62. How to use Canva
63. Setting the foundation for your Facebook Campaign
64. How to use "Pixel your site" plugin for your tracking
65. Exceptional Facebook Ads Sample
66. Facebook Advert homework

67. Complete Facebook Targeting Blueprint
68. Facebook and Display Image Training
69. Setting up conversion Ads on Facebook
70. Video Animation Training
71. Blocked words for your Facebook Page
72. The 72IG math
73. How to generate a look alike audience
74. How to redirect/ shorten your affiliate link
75. How to analyze the data from your Ad Campaign
76. How to troubleshoot a 72IG Funnel
77. Instagram Ads Training
78. Buyer List
79. **SWIPE 1: Email/Whatsapp/Social Media Post**
80. **SWIPE2 : Email/Whatsapp/Social Media Post**

And lots more.

Let me tell you, the price of learning all this is more than \$1,000 which is above N500,000. Now, you get all that for just N65,000.

**Before I proceed, if you want to start this business now and you have your N65,000 available.**

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<https://app.expertnaire.com/product/6752754464/7136346037>

For any enquiries, Chat me up on [wa.me/2348060779290](https://wa.me/2348060779290)

## Chapter 5

### **25 Things You Must Do Immediately You Purchased Or Buy 72IG Affiliate Marketing School And Expertnaire Implementation Program.**



Congratulations for taking a bold step to enroll in the 72IG Affiliate Marketing School with a fee of N65,000. It is one of the best financial decisions you will make this year. It is highly rewarding both in knowledge and in making money.

Now that you have purchased the 72IG,

#### **Here are the 25 things to do to get started.**

1. Save your 72IG link after payment and start the training immediately by reading through the front page.
2. Study by starting with the Whatsapp implementation package.
3. Activate your Expertnaire account by logging in with your email as username and same email as password. Once you login, you change your password to your desired password.
4. Update your profile on the Expertnaire platform and put your bank account. Ensure the name use to register tallies with the name in the bank account.

5. Join the Expertnaire telegram group . You can send a mail to Expertnaire to be added to the group

6. Open a Twitter account if you don't have one and follow Expertnaire and Toyin Omotosho on Twitter and check what they post everyday. You can also follow Expertnaire on Facebook. On Twitter check the pin post and profile.

7. Follow the top Super affiliate marketers on Twitter also and check what they're doing. People like;

- I. Jato Precious @Jatoprecious
- II. Nwanneka Caleb @Caleb\_nwanneka
- III. Bruno Eastan of marketing @bruno\_nwogu
- IV. Chigozie @chigozi\_mmebo
- V. Chiamka Joy agbom @Joyagbin

8. Create your whatsapp link using link through <https://create.wa.link/> Use this message as what people will send to you. "Hello, (Dayo Adetiloye) I want to learn how to make 50k-200k monthly Via affiliate marketing. My name is (...).

Check a live sample here <https://wa.link/ugintt>

9. If you bought the 72IG through me, you will get the following coaching programme and you're to go through it immediately

**I. How to make your first sale organic ally on Expertnaire Affiliate Marketing Platform.** <https://youtu.be/6-ELgPPHDws>

**II. 25 Steps to Take to Make your First N500,000 on Expertnaire Affiliate Marketing Platform in Nigeria** <https://youtu.be/PZ5Z6XsqNG4>

**III. Free Training: How to Earn 50k - 100k weekly from Affiliate marketing Business in Nigeria** [https://youtu.be/uBwIZgMy -M](https://youtu.be/uBwIZgMy-M)

**IV. How to Raise N65,000 to buy 72IG Affiliate Marketing and Digital Marketing Training** <https://youtu.be/p6DVzvUW560>

10. Pick a niche and within your niche pick a product or two and focus on selling them. Top selling niches are

- I. Make Money Niche.
- II. Travel abroad Niches
- III. Affiliate Marketing Niche
- IV. Ecommerce Niche.
- V. Freelancing Niche
- VI. Weight-loss Niche

- VII. Crypto Niche
- VIII. Web design Niche
- IX. Advertising Niche
- X. Amazon Kindle Publishing Niche
- XI. Network marketing
- XII. Car Tracker Installation Niche
- XIII. Copywriting Niche
- XIV. Real Estate
- XV. YouTube
- ETC.

11. Start with organic traffic by looking to your phone and write out 100 phone number of people you will Market your products to.

12. Reach out to them on WhatsApp and market them.

13. Follow up for 1-3 months and you will see massive conversation if you educate your prospect correctly.

14. Once you start making money, switch to paid ad adverts.

15. For paid ads, you will need a landing page and your WhatsApp link.

16. Select a platform to promote your offer e.g facebook.

17. Create an offer and give value in form of discount or add something like mentoring and so on

18. Go through the **72IG Training like 3 times within one month**. The first-time rush through it, the 2nd time pick a note and book and jot things down.

19. Implement, implement, implement

20. Expertnaire pay every Friday but your commission will be paid to you on the second Friday you make the sales.

21. Buy the book: **Turn yourself into a live breathing cash machine** written by Toyin Omotoso the founder of Expertnaire with your affiliate link and earn 80% back and let that sales be your first sales. The book is

N6500. <https://app.expertnaire.com/product/6752754464/5998021726>

22. Go through the 3 ebook you will get from me if you buy the 72IG through my link.

**A. Affiliate Marketing:** How to Become the Next Affiliate Marketing Supper Star! By Shane Farrell.

**B. Huge profits with Affiliate marketing** by Connie green

**C. Affiliate Marketing Handbook:** A-Z Guide for Beginners. By Harsh Agrawal.



23. Use your WhatsApp Status very well for advert and use more of testimonial and screenshot

24. Give cash discount to your prospects as people like cash discount.

**25. Attend affiliate marketing summit any time Expertnaire organize it. Here are highlights for Expertnaire Affiliate Summit 2022**





Oloye Akin Alabi ✓

@akinalabi

Just arrived to speak at @expertnaire's affiliate summit. Quick selfie with the founder, my brother, @toyinomotoso



← Expertnaire 21.5K Tweets Following

1 1 10


Expertnaire @expertnaire · Oct 29  
#ExpertnaireSummit2022

Joel Okonkwo @Digitallinko · Oct 29  
ENTREPRENEURSHIP IS NOT FOR EVERYONE!!!

Although everyone wants to live a life of total financial and time freedom,  
only a few are willing to put in the required time and effort it takes  
@expertnaire.

Congratulations @Chigozie\_Mmebo you deserved it.

You are my role model.



2 8





Business

### Thousands turn out for Expertnaire's Affiliate Marketing summit in Lagos

PULSE MIX | October 31, 2022 12:27 PM



Expertnaire reinforces its standing as leader of affiliate marketing in Nigeria.



Expertnaire's Affiliate Marketing summit attracts thousands in Lagos



Chiamaka Joy Agbim @Joyagbim

We had such an amazing event yesterday! #ExpertnaireSummit2022

Say hello to the Latest Lexus Es 350 owner 😊

My car is fineeeee 🍀





**1**

DAY TO GO

27th October, 2022

expertnaire

**AFFILIATE SUMMIT 2022**

**Theme:**  
Secrets To Becoming An Unstoppable Affiliate Sales Machine

Register here:  
<https://expertnaire.com/summit2022>

**As you can see, we have a lot of testimonials to show you this business is real and profitable. Call me or whatsapp me now to join today 08060779290.**









## Chapter 7

### How to Raise N65,000 to buy the 72IG Affiliate Marketing Implementation Training Programme



90% of people that have interest in joining Affiliate Marketing find it difficult to raise the start-up money. I don't want your case to be like that. That is why I added this chapter.

Starting a new business has its own challenges, and one of the top challenges people have identified is raising start-up capital.

Making money online through affiliate marketing is not left out in this challenge as I have seen people say, I am interested, I can do the business, but I don't have this N65,000 start-up capital.

I have done some research to help you overcome this huddle and scale through this stage of No money, to a stage where you begin to be the one to give people money as charity.

I asked myself, Dayo, why and how did you raise money for your businesses?

How did you pay for your own N65,000? And why?

### 1. **Discover your why!**

A lot of people have this money, but they will say they don't have it. This category of set of people are just wishers. If wishes were horses, beggars will ride. You need to leave the realm of wishing and take action.

Know why you want to do affiliate marketing. Financial freedom as a motivation is one of the reason for starting a business.

### 2. **Use your savings**

I used my saving to get the N65,000 72IG product. I always ensure I have savings and I borrow myself my own Money and I return it back once the business do perform well with interest.

My friend, check your savings and pull out that N65,000. And if you don't have savings, that is not a good state to be. You are to save 10% of every income that comes to you. You can save in piggy bank app or savings account.

### 3. **Sell what you have to get what you want**

If you are convince enough, you will find some valuables you have and convert them to cash. This is a seed you need to sow now and reap the harvest tomorrow. e.g, sell your wig for ladies, sell your shoes for guyz, sell your wristwatch, sell anything you have that you can convert to money.

I have seen people sold their cars to start a business. Find somethings you have and sell it and raise your N65,000.

#### **4. Tell your parent to raise you the money**

If you are young and you think your parent can assist you. Why not tell them. A closed mouth is a closed destiny. They paid your school fees through the university. So, the 72IG programmes is another Digital school. The only difference is that this one has a guarantee that you will make money. It is time for parents to invest in the right part for their children.

#### **5. Raise money from friends and family.**

This is related to No 4, but this time around, you are really talking to people that know you and your potential. They can dash you the money or borrow you as a loan.

#### **6. Use loan apps like carbon etc.**

I know people that borrowed up to N150,000 before from the loan app, and they paid back within six months with interest. Go to google play store and type loan apps. We have a lot of them.

#### **7. Partner with your friend (Join Venture):**

If you don't have the N65,000, but your friend has the money, then do a joint venture in such away that the two of you will go through the 72IG together, and you use your link to sell the affiliate products that were provided by expertnaire, and you

share the profit together. When you make enough money, you then pay for your own N65,000 and have access to your own link.

### **8. Look for Angel investors:**

These people are very close to you than you think. They can be your pastor or Imam. They are rich people around you. Pitch your business idea to them, and give them a nice offer and you will get your N65,000.

### **In conclusion,**

If after all this you still can't raise the money and you have a strong interest, just be patient and put it in prayer. God will open door for you soon.

I was in this stage 9 years ago when I could not raise N40,000 for house rent. But today, the story has changed. Just be patient.

Give it time!

Save towards it!

**Before I proceed, if you want to start this business now and you have your N65,000 available.**

Here is the procedure.

We have two options. You do it yourself or I help you do it.

## 1. Pay with your ATM Card

Here is the link to buy the 72IG WhatsApp Income Generator and Expertnaire Implementation program,

<https://app.expertnaire.com/product/6752754464/7136346037>

## 2. If you don't like using your ATM card online, you can make the N65,000 payment to me and send your details.

Make payment here

Bank: **Guaranty Trust BANK (GTB)**

Account Name: **Adetiloye Adedayo Patrick**

Account Number: **0037218392**

Account Type: **Savings**

Then send The following as Text message or whatsapp to me on 08060779290

1. Full name,
2. Phone no
3. Email address

Then I will help you to make the payment.

You can ask any question about this 2 procedures on 08060779290.

## **What are the benefits of starting Expertnaire Affiliate Marketing through Dayo Adetiloye**

**1. One on one training via a closed WhatsApp group** ( I have mentored over 50 people through this process) the book you are reading now is a comprehensive material I use to coach people that join Expertnaire affiliate marketing through me.

2. Special Guide on how to access all the opportunities that are attached to the Expertnaire platform.

3. List of top 15 fastest selling products on Expertnaire

4. 3 Affiliate Marketing Books for Free

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**C. Affiliate Marketing Handbook:** A-Z Guide for Beginners. By Harsh Agrawal.

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For any enquiries, Chat me up on [wa.me/2348060779290](https://wa.me/2348060779290)

## Chapter 8

**Video Training by Dayo Adetiloye that can help you get started on time and make massive sales like never before.**

They are my coaching session with my people making waves in this business.

I. Free Training: How to Earn 50k-100k Weekly from Expertnaire Affiliate Marketing in Nigeria [https://youtu.be/uBwIZgMy -M](https://youtu.be/uBwIZgMy-M)

II. How to make your first sale organically on Expertnaire Affiliate Marketing Platform. <https://youtu.be/6-ELgPPHDws>

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IV. How to Raise N65,000 to buy 72IG Affiliate Marketing and Digital Marketing Training <https://youtu.be/p6DVzvUW560>



## Testimonies from my mentees in this Expertnaire Affiliate Marketing business.

### 1. Light House Career Hub



I purchased the 72 IG as a newbie and join the Expertnaire business through Mr Dayo Adetiloye. I got a great Clarity on how to excel in the business. A lot of information I got on his dedicated whatsapp group. If you are looking for a mentor to work with you, then buy through Dayo Adetiloye, you will be glad you did.

### 2. Obagold



Dayo Adetiloye is a great coach to join expertnaire through. I sell a lot on expertnaire now, I receive alert every friday. All the push comes from Dayo Adetiloye whatsapp group mentoring platform. Just come with an open heart and learn but much more, implement massively. The money is in implementation

### 3. Roseline Balogun



Awesome Experience so far, all glory to God. Since I join Expertnaire Affiliate Marketing as a business. It's been a life I call GAME CHANGER. Because it as change my life positively. It as given me Access to more money, more knowledge, more self- confidence in every areas of my life. Through a Man, God sent , Mr. Dayo Adetiloye who introduce the opportunity to me as a course call 72iG. Expertnaire Affiliate marketing business, he is my teacher, coach, my mentor in this business. During his training he make his teaching very easy to understand.

So I will like to encourage the new people who are yet to join to come on board now, through Mr. Dayo Adetiloye. And you will be glad you did.

Thanks.

**4. Dr Danjuma N Tunga**

I have been relating digitally with Mr Dayo for Years Now! I joined the Expertnaire Affiliate marketing business through his promo pack last Year! I was skeptical at first, especially since I was a novice in this area! Then I was added to Dayo's mentoring platform! He has done tremendously well by making the business clearer and more interesting! He carries everyone along and answers your questions practically!

Many of Us had issues creating and logging into Our Expertnaire Affiliate Acc But Dayo helps you navigate the process and boom you are there! When I lost my Laptop and Phones, I was devastated and thought I had lost everything! But I contacted Mr Dayo, and within few minutes He helped me Secure my Expertnaire Acc and the 72IG package! Moreso He resent the link to the Bonuses! I strongly recommend You join the EAMB through Dayo Adetiloye!

**5. Chika Anyiam**

Expertnaire Affilate marketing business has transform my brain to a money thinking and making machine coupled with the training i got from my mentor Mr Dayo Adetiloye

**6. Paul Oluwabusola**

Dayo Adetiloye is an expert mentor in Affiliate Marketing and Network marketing. We have worked together in different Networking businesses over the years. I recommend that you join Expertnaire business through him so that he can coach you and your life will never remain the same. Amen.

## 7. Mathew Adebisi

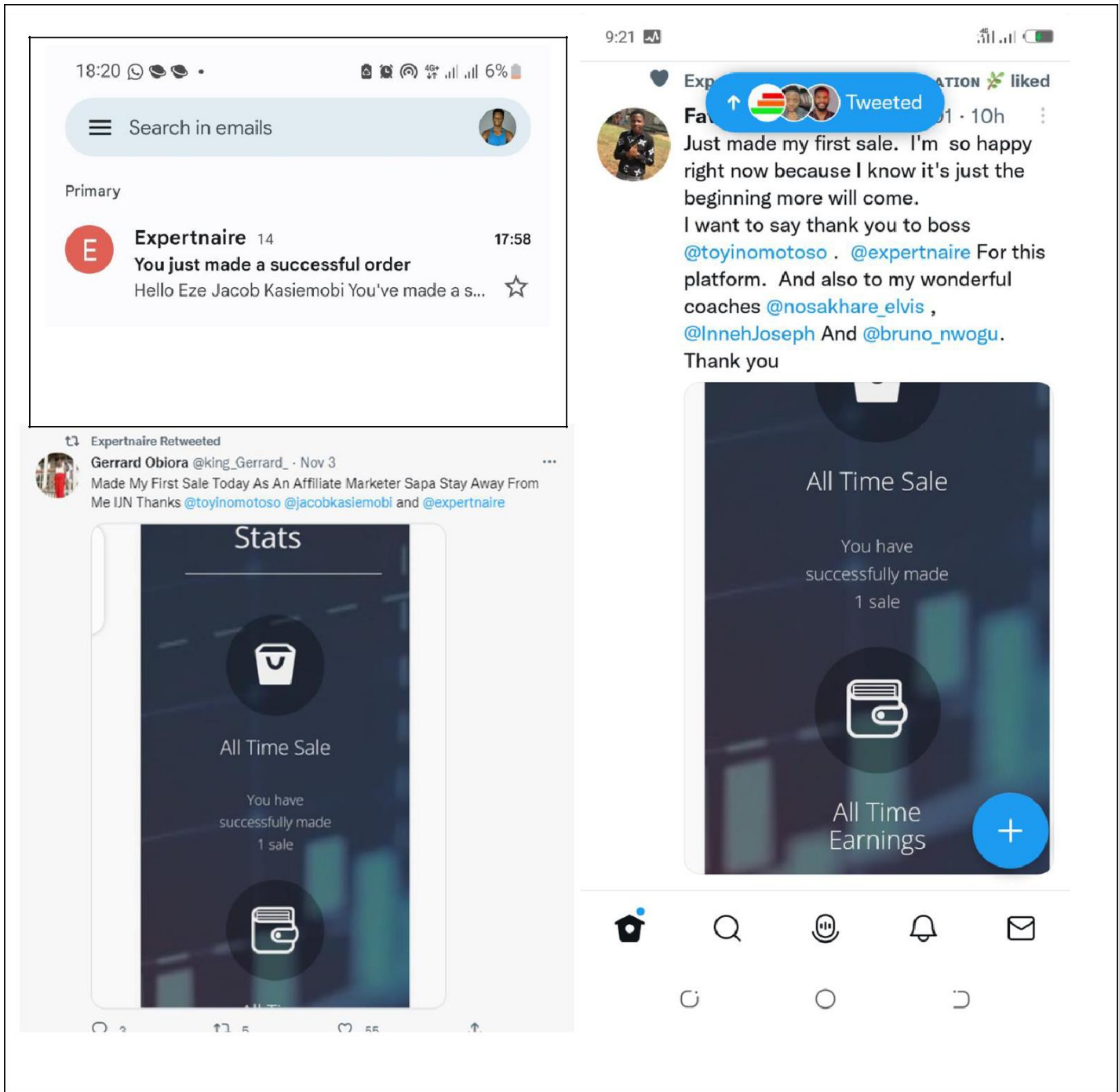


It is a sweet thing to have multiple streams of income, especially in the current economy that we have found ourselves. As a good friend who wants the best for his friends, Dayo Adetiloye is one of the first persons who started drumming "Multiple Income Streams" into our ears back in the school days, and since then, he has personally introduced me to a number of money-spinning side businesses which are earning me cool cash today. Guess what? Expertnaire is one of them!

## Chapter 9

**More Expertnaire Testimonials, Success stories and How to join through me.**

**A lot of people are making their first sales on expertnaire platform**







**Bilyamin || Affiliate Business ( 📧 )**  
@BilyaminShitu

@expertnaire does all the heavy lifting for you.

They provide 100+ hot selling products for u to sell & earn commission.

They teach u how to reach d right audience to sell ur products.

They engage u weekly via twitter space to keep u actively selling.

So what else do u need?

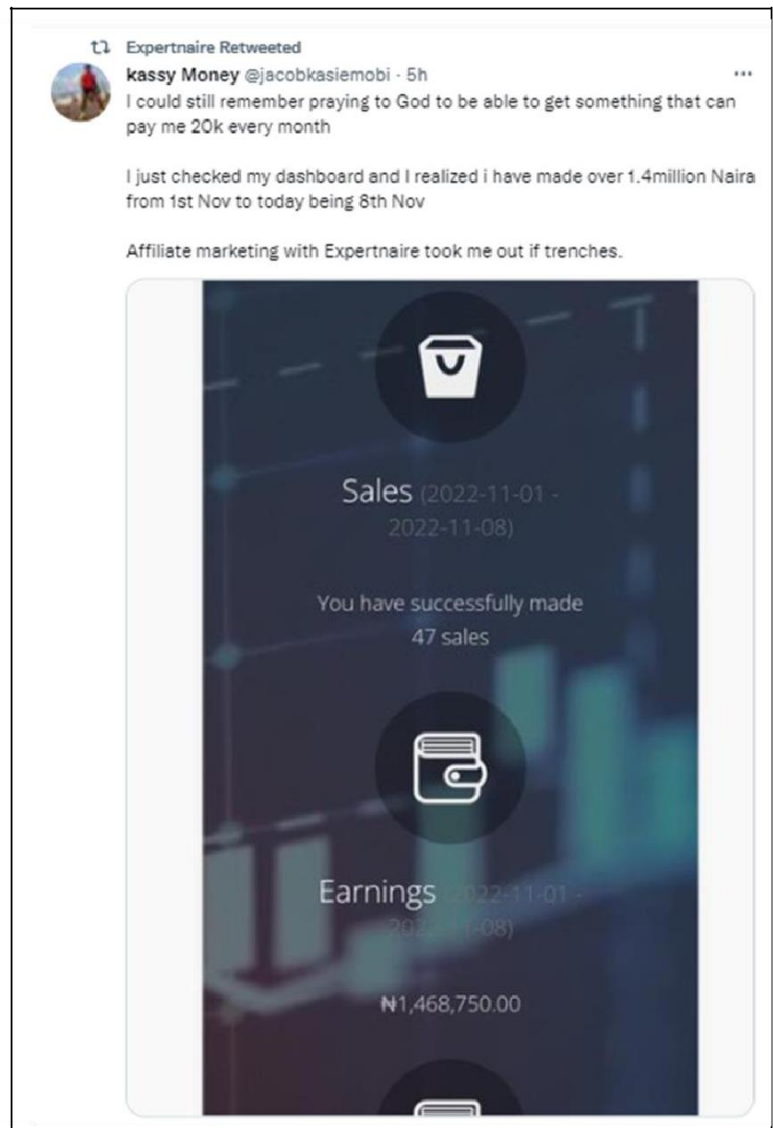
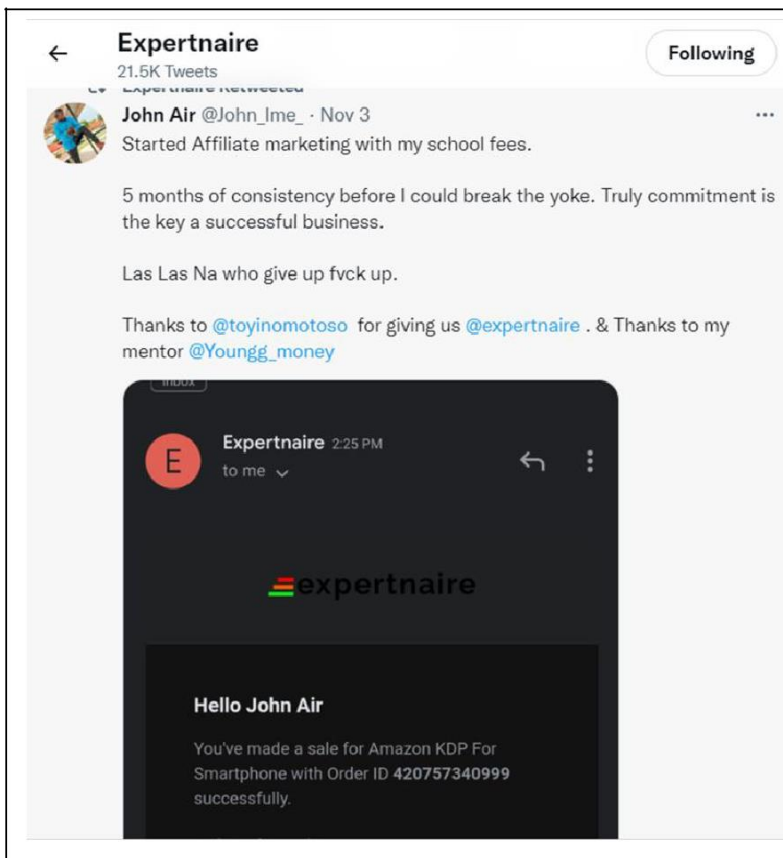


**Nwanneka Caleb**  
@caleb\_nwanneka

Two years ago, I wasn't able to give my parents anything

Now, they are on a salary from me, every month credit alert

Affiliate marketing made it possible for me.



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For any enquiries, Chat me up on [wa.me/2348060779290](https://wa.me/2348060779290)



## Mentorship

I will be mentoring very few and serious people that will like to join Expertnaire through me for free, follow the procedure in this book and join and reach out to me on 08060779290 to be added to my mentoring Whatsapp group.

If you purchased already and you did not use my Affiliate link to do it. Or You already joined through your friend and you will like to join my whatsapp group for mentoring.

You pay a token of **N20,000** to join.

**Make payment here and reach out to me on 08060779290**

Make payment here

Bank: **Guaranty Trust BANK (GTB)**

Account Name: **Adetiloye Adedayo Patrick**

Account Number: **0037218392**

Account Type: **Savings**

Enquiries:

+2348060779290

Or send email to [dayoadetiloye@gmail.com](mailto:dayoadetiloye@gmail.com)

## References

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